

## Corporate supporters

### MOLECATEN

**Molecaten, the Dutch family owned leisure company and the PAN Parks Foundation has been working together since 1997. Molecaten together with WWF Netherlands founded PAN Parks and thus became the very first PAN Parks Wilderness Conservation Partner.**

**The partnership with Molecaten not only provides our Foundation the much needed funds for wilderness conservation, but also the support and knowledge transfer in the field of tourism. This unique partnership offers us the opportunity to spread the message of the importance of protecting wilderness in Europe towards Molecaten's clients.**

**With Molecaten's support PAN Parks has been able to build the network of best of Europe's wilderness, the network of 11 national parks throughout the continent.**

**For further information on Molecaten please [click here](#)**

***„Combining sustainable tourism and nature conservation for better protection of wilderness values in Europe formed as a vision in my mind in the early 1990s. All I needed was a conservation partner to realise my dreams. In 1997, my company, Molecaten, partnered up with another visionary organisation, WWF, to create the PAN Parks project. Our joint efforts over the years resulted in an innovative and dynamic foundation that can successfully contribute to the protection of Europe's wilderness.***

***With time, this partnership grew beyond the two founding organisations and PAN Parks today is a network of 11 protected areas and over 80 local entrepreneurs who all share our joint vision of wilderness protection, including sustainable investment in tourism.***

***I am proud of what we have achieved in the first decade of operation, and convinced that this winning trend will continue.”***

**Cees F. J. Slager**

### European Outdoor Conservation Association (EOCA)

**EOCA is a non-profit organisation comprising businesses in the European outdoor industry who have come together to raise**

**funds to put directly into conservation projects worldwide - to give back to the great outdoors.**

**There are currently over 60 members of the Association, stretching from Norway to India and from the UK across to the Czech Republic.**

**Holger Bismann, President of the Association and General Manager of Patagonia Europe is passionate about the work of the Association, *"As a charitable organisation directly funding specific projects, we can show that the European outdoor industry is committed to putting something back into the environment, and all working together we can really make a difference."***

**EOCA supports the PAN Parks Foundation to safeguard at least 10,000 hectares of wilderness in Küre Mountains National Park in Turkey through its certification, protecting its untouched nature, extensive old-growth forests providing safe home for iconic wildlife such as the wolf and the brown bear.**

**For further information on EOCA please [click here](#)**

### **Basecamp Oulanka**

**Basecamp Oulanka is an excellent ecotourism destination in the heart of Oulanka National Park's wilderness. The wide range of activities, from snowshoeing and deep snow skiing to white water rafting, kayaking and climbing, all offer great opportunities for visitors to encounter Mother Nature in its true form. Facilities include a wilderness hotel, a restaurant with local dishes, a traditional smoke sauna, a sauna and hot tub. The camp is committed to follow the concept of sustainability throughout its operation.**

**Co-operation with Basecamp Oulanka already started in 2005. Since then Basecamp Oulanka and its customers have donated more than 25,000 euros to wilderness protection based on tours organised by Exodus Travel (UK) to Basecamp Oulanka. In 2011 Basecamp Oulanka became member of the PAN Parks Wilderness Club, their support guarantees the protection of 10,000 hectares of wilderness in Europe for a year.**

***"We are proud to become members of the Wilderness Club. Our contribution to wilderness protection and PAN Parks is also result of the wilderness passion of our highly qualified guides who lead guests around the magnificent rivers and canyons of Oulanka that is the perfect base for building a successful, high quality international tourism destination."***

**Keijo Salenius, Board Member, Basecamp Oulanka**

**More information on Basecamp Oulanka:**

**<http://www.facebook.com/basecampoulanka>**

<http://www.basecampoulanka.fi>  
<http://www.youtube.com/basecampoulanka>

## **Exodus**

**Exodus is the original adventure and activity holiday company specialising in walking, cycling, winter activities, photographic and wildlife holidays.**

**Exodus now runs over 400 different itineraries in 90 countries travelling to Europe, Africa, the Middle East, Asia, the Americas, Oceania and both Polar regions. Specialists in adventure, walking & trekking, cycling, wildlife holidays and winter activities, Exodus offers the option to travel in a small group with like-minded people, or, on selected trips, on an independent trip with a couple of friends. For families, they offer 40 different active and adventurous trips that all the family can enjoy together, making it simple to share new experiences.**

**From winter 2006/7 to winter 2010/11, for each client who visited Oulanka National Park in Finland and participated on the Finnish Wilderness Week at Basecamp Oulanka, Exodus contributed to PAN Parks with 20 EUR. During the last 5 winter seasons more than 28,000 EUR has been raised for wilderness protection.**

**For 2012 and beyond Exodus continues to support various PAN Parks projects which contribute to the guaranteed, long term protection of Europe's wilderness.**

**For further information on Exodus please [click here](#)**

## **Toyota Fund for Europe**

**Toyota Fund for Europe aims to represent Toyota's good corporate citizenship in every one of the 170 countries in which the company operates. This cannot be achieved by just providing jobs and good quality products. Through TFE, Toyota wants to make a difference to the lives of the people who live in the communities in which its operate.**

**TFE concentrates its efforts in three areas where the company's knowledge and resources can be best applied to make a real difference. One of the three focus areas in environment, where wilderness started to play in important part in the past 5 years in Europe.**

**TFE supports PAN Parks Foundation to protect wilderness in Borjomi-Kharagauli National Park. The main purpose of the project is to increase effectiveness of wilderness protection through improved interpretation in the Georgian PAN Park.**

For further information on Toyota Fund for Europe please [click here](#)

### Seismo Factory

Seismo Factory was established in 1993 in Turku, its main business is marketing services and products. Their mission is to provide products, solutions and services that increase their customers' sales, and enhance communication effectiveness. Seismo wants to be involved in building a better future through concrete acts of daily life and choices. Its selection includes ecological raw materials and ethical production as evidence. All these together enable the company to provide its customers with quality service in all marketing visibility areas: from individual products to large entities, for small and large businesses and organizations.

Seismo Factory following strong sustainability principles decided to enter into a partnership with PAN Parks Foundation from 18 July 2012. The decision was triggered by active promotion of wilderness protection by a local business partner of PAN Parks, Basecamp Oulanka. Seismo as a supplier of Basecamp Oulanka visited it last September in order to keep its quarterly Board meeting in Oulanka National Park.

*„After this visit the idea of European wilderness protection was more than clear to us. We want to be part of The Million Project and to get this project going strongly forward“* says Ismo Seeve the managing director and owner of Seismo.

For more information about Seismo, please [click here](#)

### S5 Skincare

S5 Skincare is the first range of certified organic cosmeceuticals, designed for skin concerns like blemishes, sensitivity, dryness, pigmentation and fine lines. It is formulated with clinically proven bioactives from the 5 most extreme ecosystems on the planet. Our cooperation will help PAN Parks to gain donations and raise awareness during the Christmas campaign of S5 Skincare.

For more information about S5 Skincare, please [click here](#)

- See more at: <http://www.panparks.org/what-we-do/partners/corporate-supporters#sthash.hyfQ2uyz.dpuf>

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### Tour operator partners

The PAN Parks Foundation works with various international and incoming tour operators who organise trips to Europe's

wilderness destinations, **Certified PAN Parks**. These tour operators offer nature based tours, provide trips committed to sustainable tourism and operate in a sustainable way.

By visiting the PAN Parks destinations with our tour operator partners you are financially supporting Europe's wilderness, as all trips include a contribution dedicated to our Foundation.

We are continuously expanding the range of tours to the PAN Parks to help you to discover the best of Europe's wilderness.

Click on the tour operator names to read more about them:

- **SNP**
- **Wildlife & Wilderness**
- **Culterramar**
- **Baumeler Reisen**
- **Yule Reisen**
- **S-Cape Travel**
- **Baltic Bike Travel**
- **Boreal Tours**
- **Estonian Nature Tours**
- **Soomaa.com**
- **Balkan Trek**
- **Pandion-D**
- **Caucasus Travel**
- **Traventuria**

## **SNP**

***Walking, hiking, cycling, roundtrips, active family holidays "all over the world"***

**SNP Nature Travel is a Dutch tour operator specialised in activity based tourism all over the world. In 25 years they have travelled the world and developed over 300 group trips and 700 FIT packages – including everything from walking, hiking, cycling, wildlife, bird watching, Arctic adventures, desert tours, cultural tours, to landscape photography courses.**

**SNP is a strong and innovative company. Their green and nature oriented image is focused on value for money, offering special destinations and activities such as walking (self guided GPS trails and locally guided trails), cycling, bird watching, wine & dine, snow walking, Nordic skiing, trekking and roundtrips.**

**They take special care in selecting small scale, preferably privately owned accommodation. Depending on the type of holiday (group/FIT) and type of activity, the accommodation varies from refugios, gites, mountain huts, and campsites, to chambres d'hôte, boutique hotels, tented lodges/safari camps, Himalayan trekker's lodges, small beach hotels and other**

authentic accommodation which have well established reputation.

[www.snp.nl](http://www.snp.nl)

Tours organized by tour operator partner:

- **Self-guided walking trip in Rila National Park, Bulgaria with SNP Natuurreizen**
- **Winter hiking trip in Rila National Park, Bulgaria with SNP Natuurreizen**
- **Winter trip in Oulanka National Park, Finland with SNP Natuurreizen**
- **Nature holiday in Majella National Park, Italy with SNP Natuurreizen**
- **Activity holiday with walking, cycling and canoeing in Fulufjället National Park, Sweden with SNP Natuurreizen**
- **Walking tour in the Bulgarian mountains of Central Balkan and Rila with SNP Natuurreizen**
- **Nature tour in Soomaa National Park, Estonia with SNP Natuurreizen**

## **Wildlife & Wilderness**

**Wildlife & Wilderness is a specialist tour operator based in the UK offering wildlife safaris and wilderness experiences to a world-wide range of destinations including Africa, South America, Canada, Australia and India as well as Europe. The company was founded around 15 years ago by biologist, Dr. Steve Banner. The vast majority of our holidays are tailor-made specifically to your ideas and requirements. All itineraries are intelligently designed based on our professional expertise and a real enthusiasm for those countries in which we operate. This is best demonstrated by the excellent repeat custom we receive from our clients. The holiday experiences we offer are very special and you are guaranteed a unique holiday. Wildlife & Wilderness also organise some small group tours, often of special interest such as wildlife photography, to destinations as diverse as Svalbard and the Galapagos. Currently, Wildlife & Wilderness is developing a programme of European walking and activity holidays each of which has a characteristic emphasis on wildlife or nature. This initiative fits perfectly with the sustainable tourism model we helped develop with PAN Parks and more details can be found on our website.**

[www.wildlifewilderness.com](http://www.wildlifewilderness.com)

Tours organized by tour operator partner:

- **Wolf tracking weekend in Majella National Park, Italy with Wildlife & Wilderness**
- **Walking and wildlife holiday in Majella National Park, Italy with Wildlife & Wilderness**

- **Walking holiday in Majella National Park, Italy with Wildlife & Wilderness**
- **Self-guided walking trip in Majella National Park, Italy with S-Cape Travel**
- **Walking trip around Majella National Park, Italy with S-Cape Travel**
- **Wild adventures in Oulanka National Park, Finland with Wildlife & Wilderness**
- **Wilderness adventure in Oulanka National Park, Finland with Wildlife & Wilderness**

## **Culterramar**

**Culterramar is a specialised German tour operator for walking, hiking, biking and study tours in South-Eastern Europe. As a member of the German organization for sustainable tourism "forum anders reisen" the company's philosophy is to work in a socially responsible and environmentally sustainable way. Especially in Albania, Bulgaria or Montenegro there is still a huge resource of unspoiled wilderness which is necessary to be saved as a part of our heritage. Most of the tours of Culterramar are a combination of discovering nature and culture. On the hiking and trekking tours Culterramar chooses small, family-owned accommodation and local products. As a partner of PAN Parks Culterramar is proud to be part of a network which promotes Europe's most unspoiled wilderness areas in a sustainable way. With the tours Culterramar tries to provide growing understanding and respect for these fragile ecosystems.**

**[www.culterramar.de](http://www.culterramar.de)**

**Tours organized by tour operator partner:**

- **Trekking holiday in Rila National Park, Bulgaria with Culterramar**

## **Baumeler Reisen**

**Established in 1960, Baumeler Reisen has evolved in a manner that reflects their 52 years of experience. Belonging to the Knecht Travel group which is the fourth largest travel group in Switzerland, Baumeler is the leading expert in "active holidays". They are specialised in guided walking/hiking-tours, cycling & mountain biking tours as well as painting holidays. Their hiking/walking and cycling holidays are designed for active travellers who take pleasure in exploring both the culture and the environment. Along with wonderful classics visiting unheard-of regions, far away from the mass tourism, and in line with current trends, they also offer more adventurous trek's and cycle tours suitable for the fit and adventurous. 80 highly educated tour leaders are guiding small**

groups all over the planet, which are German guided. Sustainability is important to them. They are the first Swiss Travel Agency offering 100%-Carbon-Offset on all services on their tours. They collaborate with the leading carbon offset Provider [myclimate.org](https://myclimate.org).

[www.baumeler.ch](https://www.baumeler.ch)

Tours organised by tour operator partner:

- **Nature tour in Majella National Park, Italy**
- **Active nature holiday in Oulanka National Park, Finland**

## **Yule Reisen**

Yule Reisen is a Germany based tour operator offering nature and activity tours and cultural tours for groups and individuals. They are real adventurers, interested in cultural heritages and the natural beauties of wilderness. They offer to show you a foreign country behind the scenes, enabling encounters between tourists and local people.

The specialty of Yule Reisen is to bring tourists to unknown places, which have so far remained untouched by mass tourism. They offer a wide range of tours to Italy, Portugal, Andalusia, Vietnam and some special tours in Turkey and Oman.

[www.yule-reisen.de](https://www.yule-reisen.de)

Tours organised by tour operator partner:

- **Unknown nature and culture in Küre Mountains National Park, Turkey**

## **S-Cape Travel**

Incoming tour operator partner from Majella National Park S-Cape Travel is a leading independent European Active-, Eco- and Adventure Travel specialist. Their team of walkers, cyclists and adventurers are passionate about delivering the best possible authentic active holidays offering competitively, priced great value escorted and self guided trips with handpicked accommodation, very detailed route notes, outstanding local leaders and strong environmental and social values. S-Cape Travel is made up of 4 independent, fully licensed, specialized incoming adventure holiday tour operators based in Italy, Spain, Greece and The Netherlands. Since the early 80's, they have been passionately and creatively developing and organizing active and adventure holidays for individuals, groups, clubs, families and companies. Their trips are not just about adventure, they are a perfect blend of the local culture, the people, gastronomy, wines,



physical activity and just having a really good time. Having extensive and in depth knowledge of each of their countries, they create all their own group and independent, self-guided trips and assist many tour operators and travel agents with all types of bespoke tours.

Through a vast network of reliable local partners and guides they can provide anything from a single service to complex packages and incentives, including: accommodation, expert local guides, luggage transfer, van support, bike rental, transfers, wine tasting, lessons of various sorts etc.

[www.s-cape.eu](http://www.s-cape.eu)

Tours organised by incoming tour operator partner:

- **Walking trip around Majella National Park, Italy with S-Cape Travel**
- **Self-guided walking trip in Majella National Park, Italy with S-Cape Travel**

### **Baltic Bike Travel**

Incoming tour operator partner from Cepkeliai-Dzukija National Park

Baltic Bike Travel is the only incoming tour operator in Lithuania specializing in cycling holidays. They are experts on cycling and other active holidays in the Baltic States (Lithuania, Latvia, Estonia), Russia (Kaliningrad District) and Poland since 2001. Besides guaranteed departure, escorted and self-guided cycling tours, we provide a full range of services.

They provide a variety of services expanding from individual tailor made tours to tour series, kayaking, bird watching, nature and cultural tours. They offer hotel bookings, transfer services and rental for bicycles and other tourist equipment. Their responsible trips are designed to protect the environment and help local people.

[www.bbtravel.lt](http://www.bbtravel.lt)

### **Boreal Tours**

Incoming tour operator partner from Oulanka National Park Boreal Tours is a Finnish based tour operator, offering holidays in Finland and Sweden with unlimited opportunities for adventure, sports and nature holidays. Their philosophy is, that sports and exercise cause great changes and stabilise physical and emotional well-being. Above all in connection with nature people gain new strength and quality of life.

[boreal-tours.net](http://boreal-tours.net)

## **Estonian Nature Tours**

**Incoming tour operator partner from Soomaa National Park**  
Estonian Nature Tours has been a pioneer in developing nature and bird tourism throughout Estonia. They have long experience in organising outstanding wildlife holidays and the feedback from their clients has always been highly positive. They offer bird watching and botanical tours, wildlife photography, mammal watching and nature study tours.

**Why Estonian Nature Tours?**

*"There is a lot of talk about developing sustainable tourism entrepreneurs. But we have to teach customers as well how to use sustainable tourism. If we want to have everything for free, we are not sustainable anymore. It is nice to contribute to and support the local communities. It shows appreciation. Cheap is not always best for those whose home you visit. With no income people cannot live here and then everyone is forced to move to the city, which would be a tragedy. Therefore I encourage everyone to use local services..." / Marika Mann (executive manager of ENT, Lusaka-May 2011)*

**Estonian Nature Tours organises tours for our international tour operator partner, SNP.**

[www.naturetours.ee](http://www.naturetours.ee)

[Soomaa.com](http://Soomaa.com)

**Incoming tour operator partner from Soomaa National Park**  
Soomaa.com provides Soomaa experiences to nature lovers by offering activities, accommodation and other tourism services. Bog-walking and bog-shoeing experiences are organised all year around, also season specific theme-excursions and beaver viewing safaris and guided night canoeing trips are possible. Visitors to Soomaa can choose between self-guided tours, guided tours or taylor-made tours for private groups and our trips are suitable for individuals and groups of all ages, private hikers, families and everybody who is looking for wilderness experiences.

**Their philosophy is ecotourism, which means promoting local economic development for them, and supporting the preservation of cultural and natural heritage and educating travellers and public.**

[www.soomaa.com](http://www.soomaa.com)

[Balkan Trek](http://Balkan Trek)

**Incoming tour operator partner from Central Balkan National Park**

**One of Bulgaria's leading eco-tourism operators, Balkan Trek organises specialist tours for walkers, bird watchers, botanists and nature lovers to the Bulgarian mountains, as well as cultural holidays for those who want to soak up the tranquillity of Bulgaria's rural life and villages. Their guiding principle is that every tour should be of the highest quality, but with the lowest environmental and cultural impact. Their visits to the Bulgarian mountains contribute to the local economy and help support and promote local conservation initiatives.**

**Balkan Trek is committed to the principles of responsible tourism. They are working with some of Bulgaria's most respected and effective conservation organisations. With a Balkan Trek tour, you not only have the chance to enjoy the best of Bulgaria's nature, but can also contribute directly to its protection.**

**[www.balkantrek.com](http://www.balkantrek.com)**

### **Pandion-D**

**Incoming tour operator partner from Central Balkan National Park**

**The tour-operating company Pandion-D was established in 1990. They are specialized in the field of eco & hobby tourism, catering for tourists of most diverse interests: birders, botanists, lovers of butterflies, mammals or merely of nature in general, mountain hikers. Also welcome are those, who would like to enjoy Bulgarian national traditions and custom including Bulgarian cuisine, folklore, orthodox cloisters, national history, archaeology, etc. Depending on the interests of our tourists, they organize different new, custom tours or combination of the tours they usually offer.**

**[www.birdwatchingholidays.com](http://www.birdwatchingholidays.com)**

### **Caucasus Travel**

**Incoming tour operator partner from Borjomi-Kharagauli National Park**

**Caucasus Travel has been a leading incoming tour operator specialized in cultural, adventurous and tailor-made tours for groups and independent travellers to South Caucasus countries: Georgia, Armenia and Azerbaijan. High professionalism of staff, reliability, innovation, perfection of product and high quality services have always been the basis and guarantee of their clients' satisfaction.**

**The company offers all-inclusive tours in a wide range of tour types such as: ecological, wildlife, cultural, adventurous, photography and filming agricultural and also wine tours.**

**[www.caucasustravel.com](http://www.caucasustravel.com)**

### **Traventuria**

## **Incoming tour operator partner from Central Balkan and Rila National Parks**

**The management of Traventuria has over 30 years' experience in Bulgarian adventure tourism. The company specialises in offering individual solutions and aims to provide excellent quality at optimum prices, combining a deeply professional approach, flexibility and know-how. Traventuria's scope ranges from complete organisation of group and individual journeys in Bulgaria, including guided hiking or independent walking tours, mountain treks, bird watching and wildlife viewing tours, and horse riding adventures, ski and snowboard holidays, teambuilding events, culture and study tours etc.**

**Traventuria Ltd. is dedicated to responsible and sustainable travel. As travellers ourselves, they believe that first class experiences and unforgettable memories are granted in isolated communities, authentic cultures, preserved habitats and lively traditions.**

**[www.traventuria.com](http://www.traventuria.com)**

**- See more at: <http://www.panparks.org/what-we-do/partners/tour-operator-partners#sthash.CG0Va3KD.dpuf>**